

# #StopEbola

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## What Nigeria Got Right

Aimee Corrigan

Co-Founder/Executive Director, Nollywood Workshops

Berkman Affiliate

**july 20, 2014**  
**lagos, nigeria**





**guinea**  
**+**  
**sierra**  
**leone**  
**+**  
**liberia**  
**— — —**  
**LAGOS**

**population**  
**21 million+**



**“apocalyptic  
urban  
outbreak”**

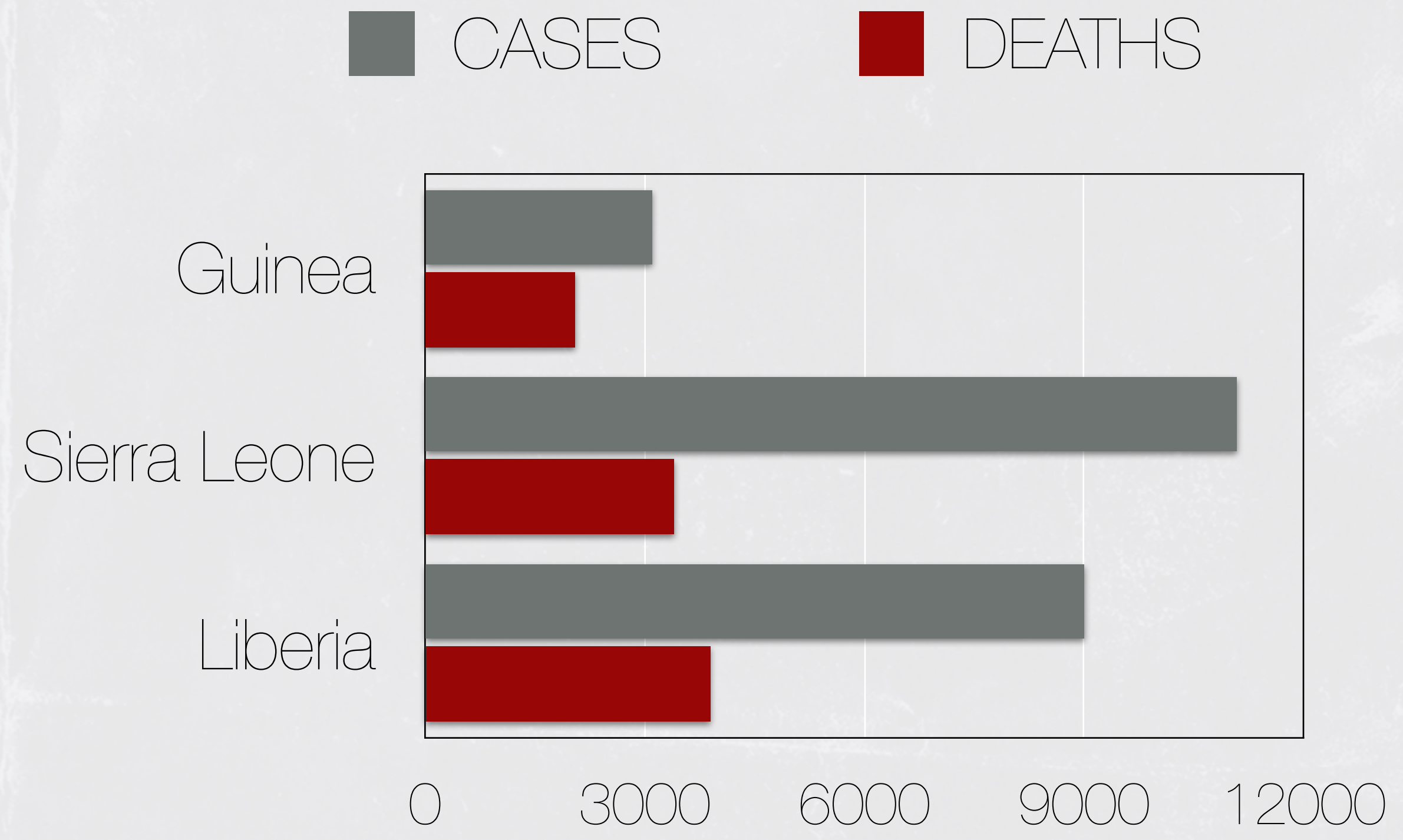
**Jeffrey Hawkins  
US Consul General to Nigeria**

# Nigeria's Ebola Outbreak

**20 Cases**

**8 Deaths**

**Contained in 42 days**





**“a spectacular  
success  
story” – WHO**



**Leadership**



Reuben Abati

@abati1990



Following

Lagos Governor Fashola using hand sanitizer during on-going meeting with state governors on Ebola Virus at the Villa.

Reply Retweet Favorite More



Leadership



# Logistics



**Nigeria's Ebola Emergency Operations Center (E.O.C)**



© Pius Utomi Ekpei/AFP/Getty Imag



# Capacity

**Communication  
+  
Technology**

JAN  
2014

## NIGERIA: DATA SNAPSHOT



**174,507,539**

TOTAL POPULATION



50%

URBAN

50%

RURAL

**55,930,391**

INTERNET USERS



32%

INTERNET PENETRATION

**11,200,000**

ACTIVE FACEBOOK USERS



6%

FACEBOOK PENETRATION

**114,000,000**

ACTIVE MOBILE SUBSCRIPTIONS



65%

MOBILE PENETRATION



# Contact Tracing





**EbolaAlert**



**KEEP  
CALM  
AND**

**#StopEbola**

**[WASH YOUR HANDS WITH SOAP]**

[@bakarelawal](#)



# lens on EBOLA









Script 1  
I'm \_\_\_\_\_, here to share some facts on Ebola. The difficult thing about Ebola is that other diseases share the symptoms, like sudden fever, diarrhea, and vomiting.

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I'm \_\_\_\_\_, here to share some facts on Ebola. The difficult thing about Ebola is that other diseases share the symptoms, like sudden fever, diarrhea, and vomiting.

T  
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B  
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English

12:57 AM



### Get the Facts on Ebola

Nollywood stars Desmond Elliot, Tonto Dikeh, Femi Sowoolu and Joke Silva share three important facts to help protect people from Ebola in this new video from Lens On Ebola. Get the facts on Ebola, and share what you know.

Lens on Ebola is... [See More](#)



1:43

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[You and 4,802 others like this.](#)

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# PSA DISTRIBUTION

24/7 on 10 major TV stations in Nigeria

24/7 on 4 radio stations in Nigeria

24/7 on 100 public buses in Nigeria

@ Community Cinema screenings

Via online channels (Facebook, YouTube, Twitter)



**Fejoh Abosede Alice** Lovely information

August 25 at 7:31am · Like · [1](#)



**Ibrahim GQ Sheriff** Thank u guys for doing this, job we'll done

August 25 at 7:34am · Like



**Isata Njai Sulaiman Samura** in Sierra Leone, some people still don't believe that ,there is Ebola .Some think that maybe its some other disease sort of not Ebola because there in no sign of blood in any of the patient that have died of Ebola.so pathetic.The government and health workers are doing very hard to tancle this deadly disease but some people just cant accept the fact that its real. Well thank u my Nolly wood stars for sharing this information with us.I will share with my family when I get home today.

14 hours ago · Edited · Like · [1](#)



# Desmond Elliot's Live Q&A

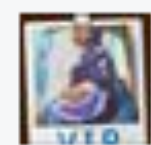
Thursday, September 25 2-4pm WAT

Join a conversation with Desmond Elliot and health experts from the **U.S. Centers for Disease Control and Prevention** and **Ebola Alert** to talk about the latest on Ebola and the power of entertainment.



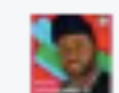
lens on  
**EBOLA**

Live on Desmond's  
Fan Page!



**Isaac John** Bro desmond,sir there is an arguement between my fellow age mate now sis.I WANT TO ASK if #SANITASER CAN PREVENT SUM1 FROM CONTANTING EBOLA

Like · Reply · 25 September at 10:09



**Desmond Elliot** ✓ Washing your hands frequently with soap and water or hand sanitizer is a good way to protect yourself from Ebola. Share what you know!

Like · 25 September at 10:41



**Chizy Blessing** hw can some one no dat he -or she is affected

Like · Reply · 25 September at 09:26



**CDC Global** ✓ It is important to know the signs and symptoms of Ebola because early treatment helps. Signs of Ebola include fever (greater than 101.5°F or 38.6°C) and additional symptoms, such as severe headache, muscle pain, vomiting, diarrhea, abdominal (stomach) pain, or unexplained hemorrhage (bleeding or bruising). The period from exposure to when signs or symptoms appear, is 2-21 days but the average is 8 to 10 days.

Like · 25 September at 10:23



“ We don't have to avoid people who have been certified as Ebola free. They pose no danger to families, friends, or colleagues. Please let us show them love and welcome them back to our community.

**#NoStigma #StopEbola**

DESMOND ELLIOT  
Actor, Nigeria





 **Joi John**  
August 8

The young lady in this photograph, Obi Justina Ejelonu worked at First Consultants, Obalende. She assisted Patrick Sawyer in feeding because he was too weak. In one of her last facebook posts, she wrote:

"I never contacted his fluids. I checked his Vitals,helped him with his food.(he was too weak).....i basically touched where his hands touched and dats d only contact.not directly wt his fluids.@... [See More](#) — with [Ogeh Clay Ekpong](#).


[Tag Photo](#) [Add Location](#) [Edit](#)

[Like](#) · [Comment](#) · [Get Notifications](#) · [Share](#)

 Ujay You, Ihe Oma, Ngozi Dike John and 220 others like this.

 538 shares

 [View previous comments](#) 6 of 737

 **Aloz Okezie** · Friends with Emeka Wogu and 1 other  
Spain passed a law which made it possible for them

# Opportunities

